

Minutes April 2, 2025  
Meeting of the Board of Directors of The New York Cycle Club, Inc.  
Via Zoom

**ATTENDEES:** Colin Taber (President & Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); Michael Diener (VP of Programs); Steve Vaccaro (VP of Rides); Anna Taruschio (A-Rides Coordinator); YJ Chen (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Kym Blanchard (Marketing Director); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Special Events Coordinator); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor); Natan Elman (Webmaster); Leora Rosenberg (Past President)

CALL TO ORDER: 18:36

1. MEETING MINUTES: Motion to approve March Minutes; deferred.

2. POPCORN UPDATES: (Each board member can share minor updates).

- Sheila O'Connor—Information is going out on Ed Fishkin's First Aid program at Woodhull Hospital; next week's Swap Meet; and Berkshire Weekend (Memorial Day).
- Bob Gilbert—The Club expects to field a table at the Prospect Park Bike Day event, scheduled for the weekend after Memorial Day with plenty of NYCC publicity and marketing materials.
- Anna Taruschio—The A ride program hit the Spring with lots of ride options. The first ride of the season for the A-STS program is coming up this weekend (26 riders have signed up). The program will run through Jun 14<sup>th</sup>. All note, Central Park milling to begin soon.
- Neile Weissman—Neile met with state electees and county officials to discuss Idaho Stop, 7 Lakes Drive Connector, expanded train service on the Port Jervis Line, Bergen-Rockland Active network and New Paltz.
- Meredith Weill—We're almost done calculating the incentive awards. The results of the Volunteer Program survey will be tabulated soon.
- Michael Diener—The A-STS May 31<sup>st</sup> ride conflicts with the Newcomers Ride. Regarding such conflicts, the Club does not prohibit such conflicts but discourages scheduling rides that conflict with Club programs.
- Denise Alvarez-Heller—Newcomers Ride Saturday 5/31 Van Saun Park in Paramus. We're having a cookout! Denise noted there is also a conflict with a D program ride.
- Kym Blanchard—We're currently stocking only the most popular items for sale at the Pactimo store.
- Colin Taber—Regarding the Berkshire weekend, Ron Grossberg is coordinating and is engaged in finding a new dining venue. Rides are being posted.

3. NJ Bike Walk Summit – Steve Vaccaro attended and reported. In the current climate of federal defunding, pressure can be brought to bear on states to do similar, removing initiatives from legislative action. We may be facing challenging times for increasing bike infrastructure, maintaining what is already in place, and furthering the rollout of dual-use access (bikes/cars; bikes/pedestrians) in our parks, on our bridges, city streets... For information about the NJ Bike Walk Summit:

<https://njbwc.org/nj-summits/>

4. Condolence Recognition-Consensus was reached to step back from explicitly commemorating individuals via ENY, for example, and to continue letting members commemorate their fallen comrades in any way they see fit, including via the Club's social media channels. Further consideration would be on a one-off basis.

ADJOURN: 20:18